

# ESG-verktøy for enklere bærekraft

## Introduction

# We make it easier going sustainable

Sustainability is a **ESG** platform that simplifies **goal management, reporting,** and **communication,** making it easier for businesses to achieve and **showcase achievements** and **result.**

Sustainability reporting and management is evolving from optional to mandatory in today's changing landscape that frequently alters the governments rules and requirements. This shift sets a need for a robust platform for reporting, goal management and data handling - inspiring the creation of Sustainability. We firmly advocate for sustainability that doesn't compromise operational efficiency or profit. Therefore, Sustainability aims for seamless integration of sustainability across the entire value chain.

## Challenges

# Modern challenges requires modern solutions

“

What reporting requirements apply to us?

“

Operations are our main focus.

“

We want to avoid outsourcing of resources to write our reports.

“

Where should sustainability documentation and data be located?

“

We need an ESG report each year

“

We want to communicate to customers and suppliers that we are focusing on sustainability.

“

We dont have the time or the resources at the moment for sustainability management.

“

What data and documentation needs to be provided in reporting?

“

We have a vision for sustainability, but its not clearly defined yet.

“

We want content for social media on our sustainability efforts and achievements.

“

How should we follow up on goals?

“

We want to set sustainability requirements for our suppliers

What we offer

# Services



## Measure management

Sustainability offers efficient and flexible goal management where you can easily manage goals and progress based on data and document them with attachments, including images and documents



## Showcase

Using data from the system, you can effortlessly generate comprehensive reports and create impactful presentations in various formats to demonstrate your sustainability achievements and ambitions.



## Guidance

Sustainability guides you through a changing ESG landscape. We offer personalized support and expert insights to assist our clients on their sustainability journey.



## Partner

Becoming a partner opens doors to our system and community, offering substantial benefits to both your business and your clientele.

## Goal management

# Manage your goals toward Sustainability

Our goal management feature is the cornerstone of Sustainability, empowering businesses to take action, track progress, and successfully achieve their sustainability goals.



### Data

Sustainability allows you to work directly with system data or seamlessly integrate your own data.



### Actions

Keep track of your goal performance by setting up visuals and KPIs related to your goal.



### Targets

Are your goals spanning across several years, involving both short-term and long-term targets? In Sustainability, you can establish multiple milestones across various time horizons.



### KPI's and statistics

Get working towards your goals by delegating actions. Keep track of the deadlines, progress and status of the actions all within Sustainability.

The screenshot displays the 'Goals' management interface. On the left, a sidebar lists goal categories: Climate (Carbon Intensity: 25, Cargo: 50), Safety and security (Learning teams: 100, Safety Course: 25), Diversity, equity and inclusion (Women in management: 25, Nationalities: 75), and Business Ethics. The main area shows a 'Cargo' goal with a progress bar (33% to 75% of a 100% target) and a 'Target' box detailing green fuel usage goals for 2025, 2028, and 2030. Below this is a table of actions with columns for Action, Status, Responsible, and Deadline. The 'Details' panel on the right shows metadata for the goal, including Topic (Climate), Category (Fuel), Responsible (Geir Berg), Status (In progress), Supplier (Equinor), Location (Worldwide), and SDG (13, 8, 5, 7). A 'Notes' section at the bottom contains a note from John Doe dated 30.01.2023.

Action	Status	Responsible	Deadline
Do full assessment on alternative fuels	Done	John Doe	Jun 15, 2024
Review the contract with Equinor to check if they offer change to alternative fuels within same term	In progress	Laura Jane	Jul 1, 2024
Contact head of logistics to start mapping out the strategic approach to transition engines	Paused	John Doe	Aug 12, 2024
Sign up for energy fair in Berlin 2024	In progress	Laura Jane	Oct 20, 2024

## Showcase

# Showcase your impact, all generated from one source

Save time on reporting with Sustainability. We generate reports based on your sustainability information, goals, and results. Choose from various formats such as PDF, presentations, articles, and social media.

### Embracing the Winds of Change

As the global community faces the escalating challenges of climate change, the urgency to transition from fossil fuels to renewable energy sources has become paramount. Among the array of alternatives, wind power stands out as a promising solution. Here we will dive into the motivations behind our company's shift from coal-powered energy to wind power,

**1.1 Energy Source - Transition to 50% wind-generated power by 2030**

We have set a target to transition to 50% wind-generated power by 2030. Currently, only 14% of our energy consumption is powered by wind, while the remaining portion relies on fossil fuels.

**Actions to reduction**

Embracing wind power not only aligns with our corporate social responsibility goals but also ensures long-term energy security and price stability, reducing our vulnerability to volatile fossil fuel markets. By embracing wind power, we aim to lead by example, inspiring other enterprises to make similar eco-conscious choices.

This goal requires a great deal of action and effort. Our initial steps will involve exploring the purchase of power from already established windmill parks. In this scenario, we would prefer to buy from sea-based windmill parks, as they pose fewer threats to the environment compared to their land-based counterparts.

[CompanyNews: Actions to reduction - Global emission policies](#)

“

*In terms of environmental impact, we have set several goals aimed at transitioning to renewable power sources. We're determined to avoid blindly following energy trends, risking overlooking the impacts on our local environment and wildlife.*

**Balancing Nature's Welfare and Wind Energy's Impact**

Wind power, a renewable source, brings challenges like impacting ecosystems and wildlife through turbine park construction and operation, with birds at collision risk. Wind turbine production and transportation also cause some pollution. However, amidst these challenges, wind energy's ecological footprint remains smaller than fossil fuel devastation. Technological progress, like better turbine designs and site choices, mitigates concerns. Transitioning to wind power is vital to cut emissions and address climate change, outweighing potential environmental impacts.

In conclusion, shifting from coal to wind power signifies our sustainable commitment. Despite challenges, wind energy's potential to cut emissions and reduce environmental harm is compelling. Addressing issues innovatively enables us to harness wind power while protecting ecosystems. This involves minimizing environmental impact, promoting diversity, and ensuring transparent governance. Ocean-based windmill parks emerge as a preferable alternative, trading off local environmental threats against longer transportation times affecting efficiency.

ESG 2022



## Showcase reports

Create PDF and printable reports from the same content and use templates to save time.



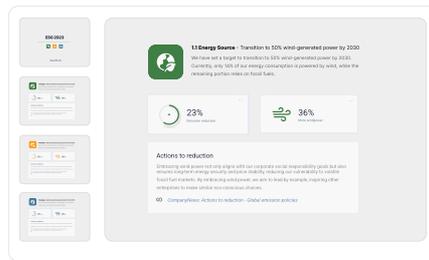
## Articles

Generate different articles about your showcase and contribution.



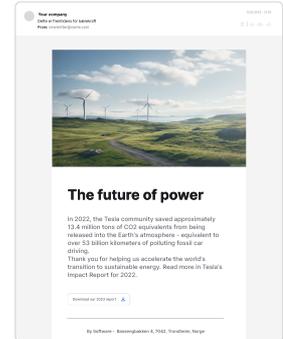
## Social media posts

Quickly create snippets of your showcase for social media use.



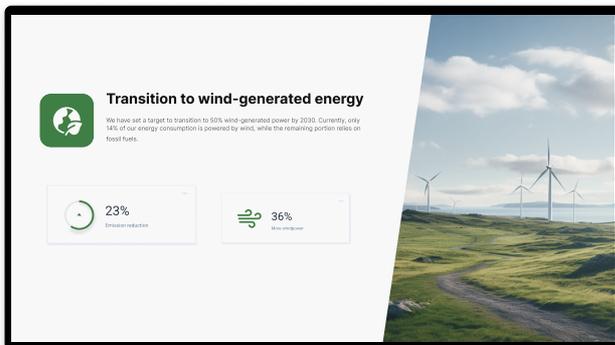
## Presentations

Easy to build keynotes from the common content. For use internally and on intervention.



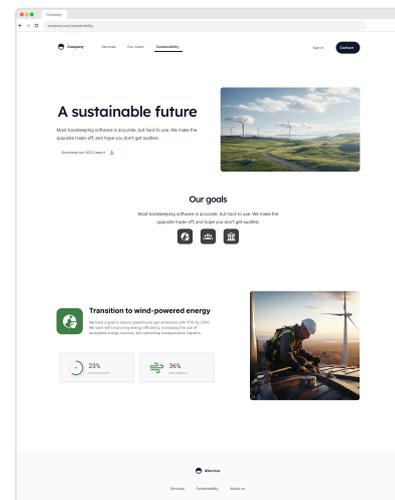
## Newsletters

Create beautiful newsletters to reach out to your customers.



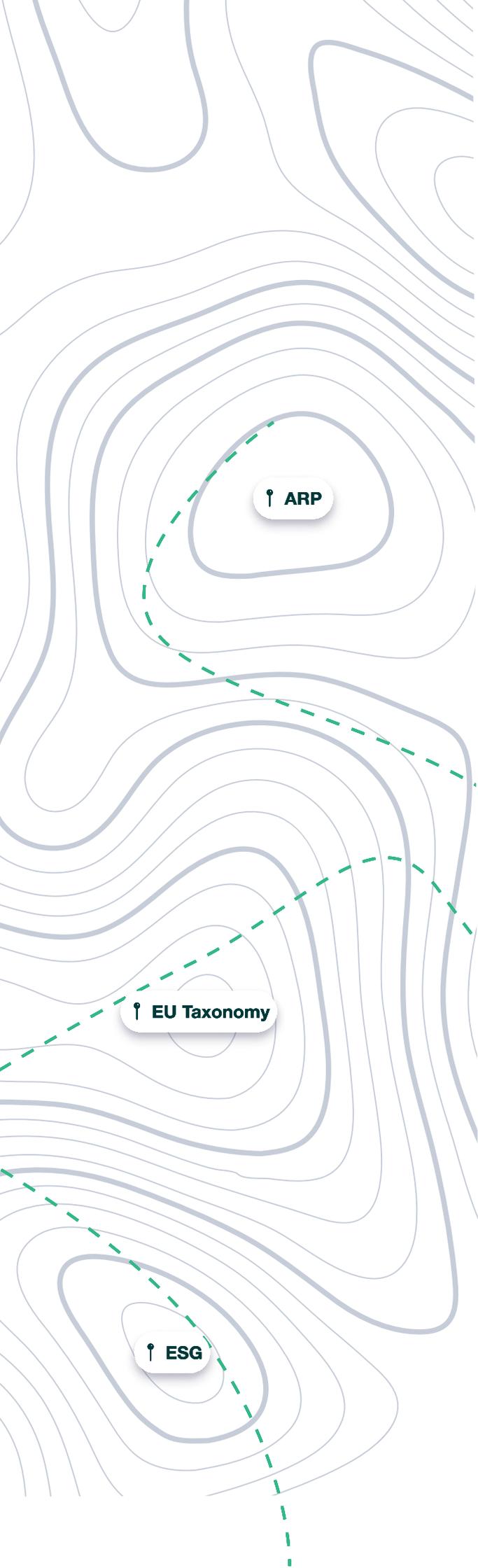
## Info screens

Live info screens for your office or store to showcase your visions and results



## Web

Integrate your goals and content to your website to reach out to your customers and suppliers.



## Service

# Guidance

Get guidance for Sustainability management and reporting within our software.

## Partners

We have a thriving community with people of different expertise who use and understand our products. Our partners can consult and guide you, expanding the usage of Sustainability to a broader horizon.

## Sustainable compass

What reporting requirements are relevant to your business? Our integrated compass provides an overview of the legislated reports that need to be conducted.

## Templates

Sustainability offers targeted reporting templates that streamline the process of using to standards, ensuring that reporting is more straightforward and efficient.

## E-learning

Sustainability provides essential information, guides and to-do lists for effective sustainability communication, data collection and reporting.

## Latest news

Stay updated about sustainability legislation and reporting developments with Sustainability, saving time from independent research. We're always innovating at Sustainability, introducing new features to simplify and streamline sustainability practices even more.

## Article

# The Vital Call for Genuine Sustainability

Greenwashing, a misleading practice in which a company exaggerates its positive environmental impacts, has become a widespread concern in the commercial landscape. It has emerged from the well-meaning, yet unchecked, claims of many organizations.

Yet, these assertions often lack the necessary verification. As environmental regulations evolve and tighten, businesses are compelled to deliver robust evidence to substantiate their sustainability claims. This is where Sustainability, with its innovative software, steps in **to close the credibility gap**.

## Closing the credibility gap



## The Credibility of a Strong Data Foundation

Sustainability battles greenwashing through data; the system measures and continuously updates progress. This innovative tool ensures accurate validation of reported results, and hence, eliminates unverified claims.

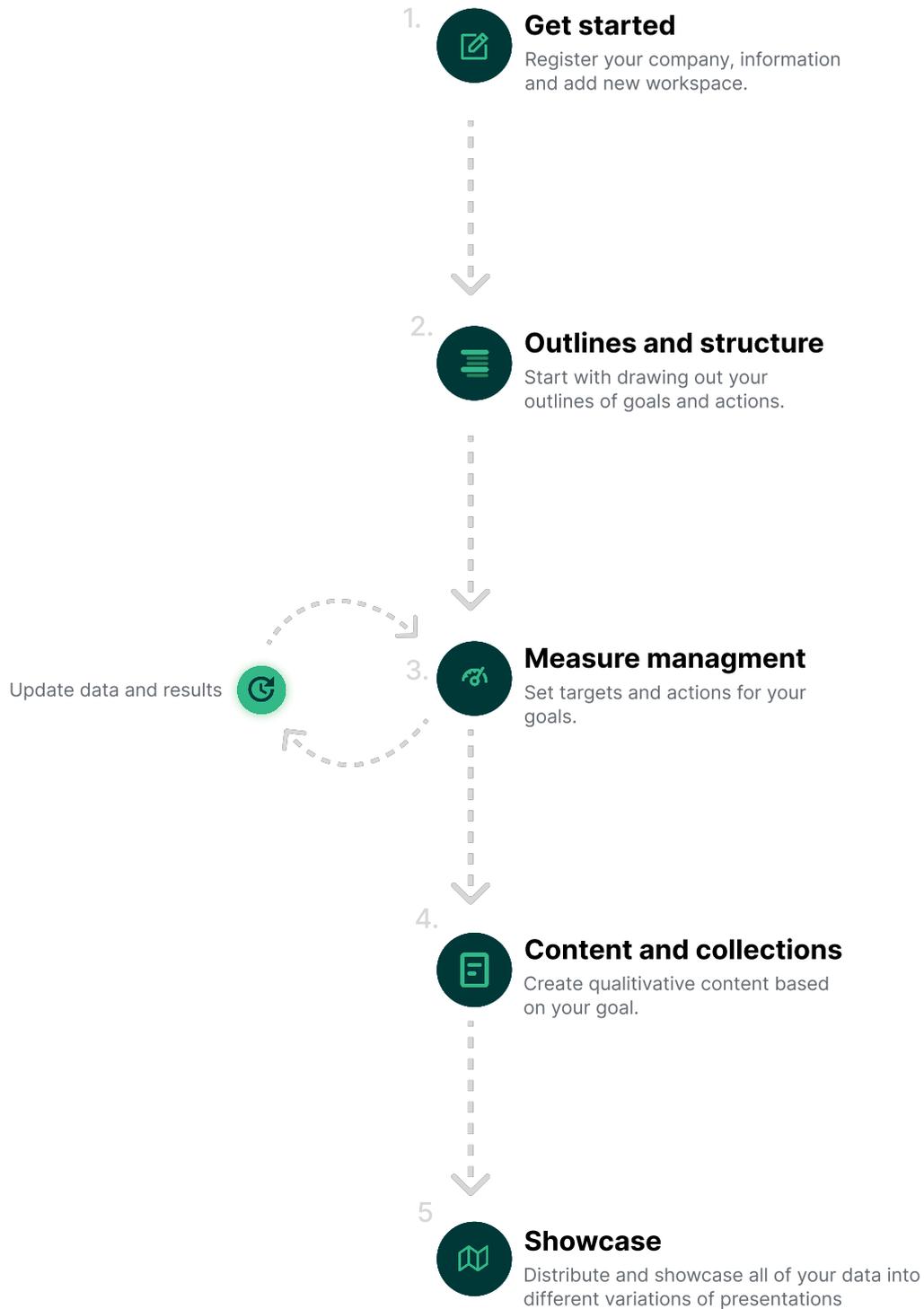
Sustainability also promotes comprehensive record-keeping. By attaching relevant documents, like PDF's and photos, it ensures robust documentation while fostering transparency. Firms can showcase ongoing and complete actions towards their sustainability goals, encouraging a culture of accountability and transparency. Lastly, Sustainability's logging feature reinforces the reliability of records.

## A Matter of Documenting over Time

The powerful tools within Sustainability will help you accurately show off your sustainable work, efforts, and results. All your claims will be backed up by solid documentation right within the system.

## Sustainability Process

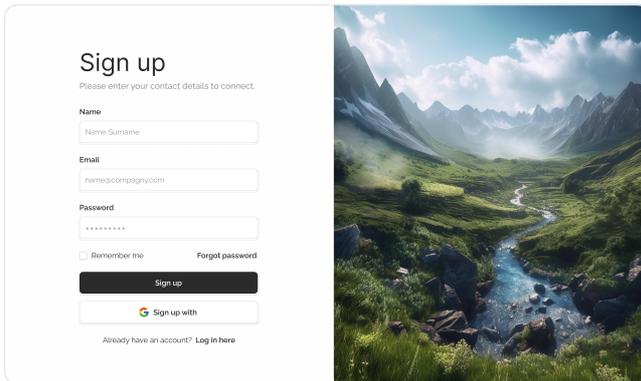
# How does it work?



## How it works

# Get started

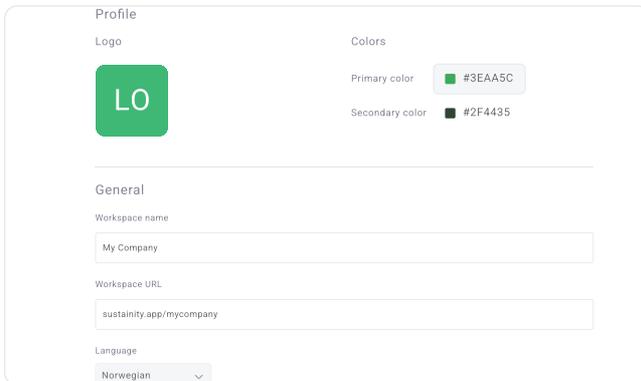
Firstly register a personal user, create or join a workspace, and add content about your company.



The sign up form is titled "Sign up" and includes the instruction "Please enter your contact details to connect." It features input fields for Name (with a placeholder "Name Surname"), Email (with a placeholder "name@compagny.com"), and Password (with a placeholder "\*\*\*\*\*"). There are checkboxes for "Remember me" and a "Forgot password" link. The form includes a "Sign up" button and a "Sign up with" button with a Google logo. At the bottom, it says "Already have an account? Log in here". To the right of the form is a scenic landscape image of a river flowing through a valley with mountains in the background.

### Create personal user

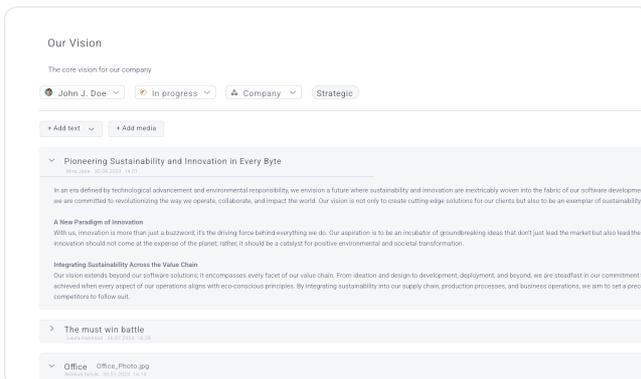
Create a personal user. This user can be used in multiple workspaces.



The profile settings form is titled "Profile" and is divided into two main sections: "Logo" and "Colors". The "Logo" section shows a green square with the letters "LO". The "Colors" section has a "Primary color" set to "#3EAA5C" and a "Secondary color" set to "#2F4435". Below these is the "General" section, which includes a "Workspace name" field with the value "My Company", a "Workspace URL" field with the value "sustainity.app/mycompany", and a "Language" dropdown menu set to "Norwegian".

### Workspace

Create or join a workspace. A workspace is intended for a company, where you register general company information, logo, color profile and settings



The "Our Vision" content editor is titled "Our Vision" and includes the instruction "The core vision for our company". It features a header with a user dropdown (John J. Doe), a status dropdown (In progress), a company dropdown (Company), and a tag (Strategic). Below the header are buttons for "Add text" and "Add media". The main content area shows a list of items, including a section titled "Pioneering Sustainability and Innovation in Every Byte" with a date "10.08.2022 14:01" and a paragraph of text. Below this is a section titled "The must win battle" with a date "10.08.2022 14:01". At the bottom, there is a section titled "Office" with a photo "Office\_Photo.jpg" and a date "10.08.2022 14:10".

### Global content

Add the company's vision, information about the company, or other relevant content related to your business. This will streamline the creation of content and reports and provide the system with valuable information about the company.

## How it works

# Outlines and structure

Establish a company goal framework aligned with your overall vision. Organize this structure into sections encompassing themes, goals, subgoals, and actionable steps.

### ∨ Climate

Carbon Intensity

Cargo

### ∨ Safety and security

∨ Learning teams

Safety Course

### ∨ Diversity, equity and inclusion

Women in management

Nationalities

### > Business Ethics

## How it works

# Measure management

Set necessary information on performance management, such as targets, results, data, details, metadata, KPI's and visualizations.

The screenshot shows a 'Goals' management interface. On the left is a sidebar with categories: Climate (Carbon Intensity: 25, Cargo: 50), Safety and security (Learning teams: 100, Safety Course: 25), Diversity, equity and inclusion (Women in management: 25, Nationalities: 75), and Business Ethics. The main area is titled 'Cargo' and shows a progress bar (30% to 75% of a 100% target) and a 'Target' box with three milestones: 25% of cargo transported with green fuels by 2025, 40% by 2028, and 60% by 2030. Below this is a table with columns 'Measure Details', 'Target and Results', and 'Actions'. The table contains rows for 'Id' (01), 'Number' (01), 'Responsible for measuring' (Geirr Berg), 'Measure start date' (01/01/2023), 'Measure end date' (01/01/2031), and 'Frequency of measure' (Every month). The 'Actions' column includes buttons for 'Logistics', 'Research', 'Collect from SMGs', and 'Research'. On the right, a 'Details' sidebar shows metadata: Topic (Climate), Category (Fuel), Responsible (Geirr Berg), Status (In progress), Supplier (Equinor), Location (Worldwide), SDG (13, 8, 9), and Tags (Transport, Fuel, Freight). A 'Notes' section at the bottom right contains a note from John Doe dated 30.01.2023.

A scheme for a goal with measure management data

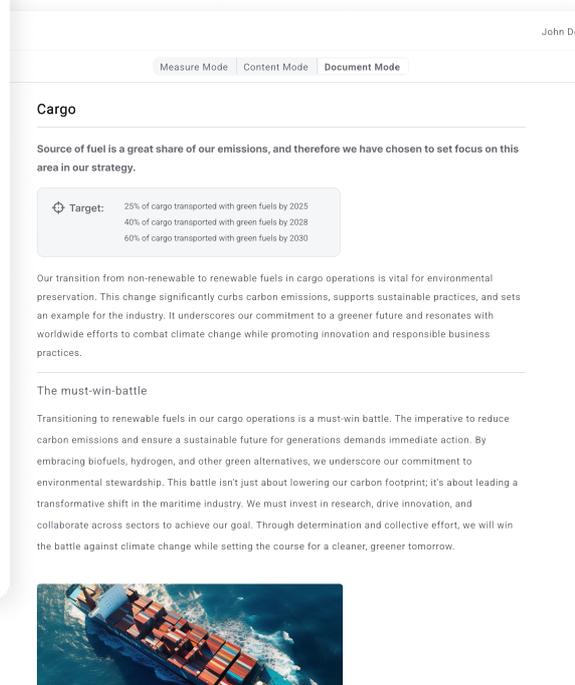
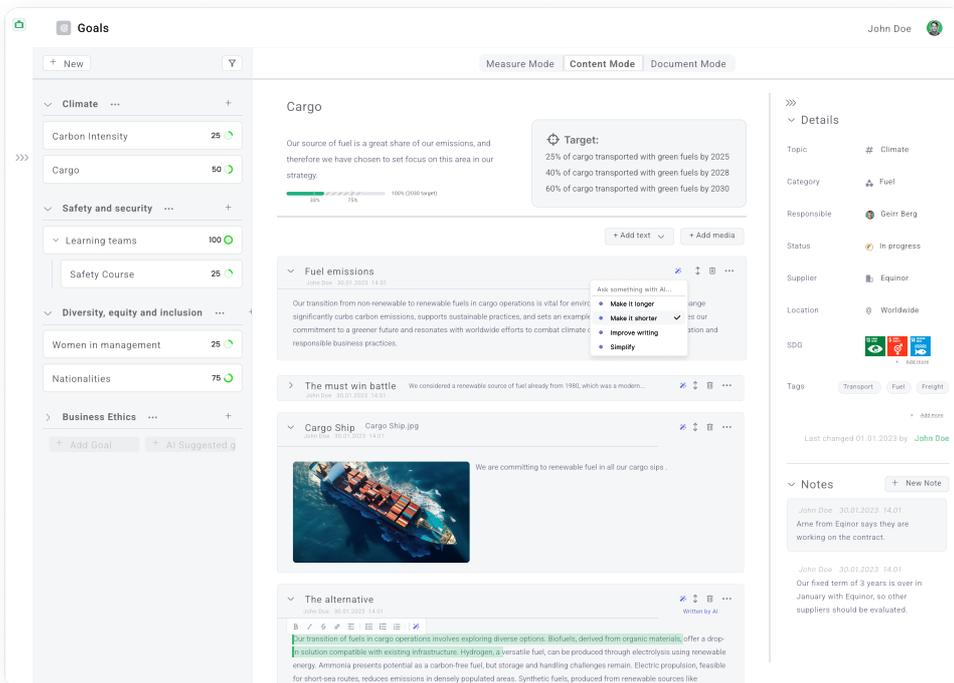
The screenshot shows a 'Goals' management interface with a sidebar on the left containing navigation options: Home, Topics, Goals, Collections, Actions, Data, Statistics, Global content, People, Companies, Departments, and Locations. The main area is titled 'Goals' and shows a list of goals categorized by 'Climate', 'Safety and Security', 'Diversity, equity and inclusion', and 'Business ethics'. Each goal entry includes a progress bar, a percentage, a responsible person, and the number of tasks. For example, under 'Climate', 'Carbon intensity' is 25% (Marit Stene, 1 task) and 'Gargo' is 50% (Kåre Olsen, 4 tasks). Under 'Safety and Security', 'Learning teams' is 100% (Geirr Berg, 1 task) and 'Safety Course' is 25% (Kari Tellson, 4 tasks). Under 'Diversity, equity and inclusion', 'Women in leadership' is 25% (Nils Larsen, 0 tasks) and 'Diverse nationality' is 75% (Heidi Myrvold, 7 tasks). At the bottom, there are buttons for '+ Empty goal' and '+ AI suggested goals'.

List of all goals with progress

## How it works

# Content

Write and structure qualitative text and add relevant media for your goals. Based on headings, context, input and descriptions; precise content can be generated.



Structure your content in your goal with qualitative text based on your measure management

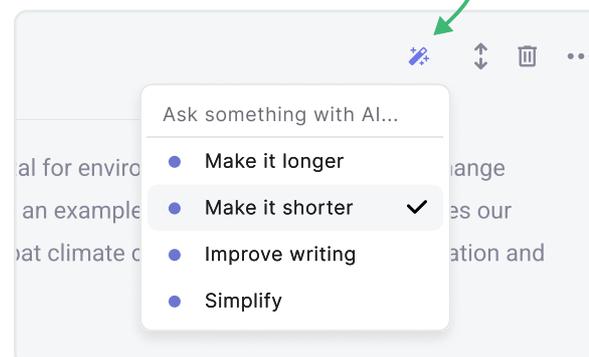
Write your content in **document mode** for a good overview

## Effective with AI

Sustainability is integrated with AI for seamless and efficient content production.

With the assistance of AI and your goal structure, Sustainability will provide you with an optimal foundation for content in your reports.

Generate suggestions for new text or improve existing text using AI integration.



## How it works

# Collections

Segment parts of your goal structure into collections. The purpose of this is to collect all relevant goals for a specific purpose, for example a “diversity and equality” report and an “annual sustainability” report.

## Create collections

Create collections such as ESG report, quarterly report, annual and sustainability report, and ARP.

The screenshot shows a 'New Collection' form. At the top right, there is a 'Create' button with a refresh icon and a close 'X' icon. The form has a title field containing 'Equality report 2023' and a description field containing 'This years equality report is setting a focus'. To the right of the description field is a 'Details' section with a 'Responsible' field containing 'John Doe'. Below this is a 'Select topics and goals' section. It is divided into 'All topics and goals' and 'Selected'. The 'All topics and goals' section has a vertical scrollbar and contains several expandable categories: 'Climate' (with two goal items), 'Safety and Security' (with one goal item), 'Diversity, equity and inclusion' (with two goal items), and 'Business Ethics' (with no goal items). The 'Selected' section contains two goal items: 'Woman in Leadership' and 'Diverse Nationalities'. A double-headed arrow icon is positioned between the two sections, indicating the selection process.

The screenshot shows a 'Select Template' form. It contains five rows, each with a template name and a 'Select' button with a right-pointing arrow. The templates listed are: 'ARP', 'Åpenhetsloven', 'ESG', 'Miljøfyrtårn', and 'GRI'.

## Templates

Based on predefined templates, you can go from zero to ready-to-report in no time.

## How it works

# Showcase

With the report builder, you can customize the reports according to your needs and preferences. Initially, Sustainability handles most of the work for you, but the report builder comes in handy in cases of specific needs and preferences for layout. In the report builder, you can adjust layout, format, and design, allowing you to put your own twist on the reports.

Layout-elements

Layers

The screenshot displays the report builder interface. On the left, a sidebar lists 'Layout-elements' such as Layout, Row, Section, Gap, Grid, Image, Text, Button, Icons, Statistics, Iconbox, Banner, Goal, Action, and Data. The main area shows 'Layers' for a report titled 'ESG Rapport 2022' in the 'Environment' tag. The layers are organized into a Section, which contains a Row with a Widget for 'Goal 1'. This widget is further broken down into another Row containing four Widgets for 'Action 1', 'Action 2', 'Action 3', and 'Action 4'. Below the layers are 'Save draft' and 'Publish' buttons. On the right, a preview of the report is shown, featuring a '11 Pollution - Reduce greenhouse gas emissions 50% by 2030' section with two progress indicators: '23% Greenhouse gas reduction' and '36% EV percentage'. Below these are 'Actions to reduction' and a dashed box labeled 'Add to row'.

Incorporate the content from the goals and initiatives structure.

Edit the report directly and preview it.

Read more about us on

**sustainability.app**

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🌐 [sustainability.app](https://sustainability.app)